

**GOVERNMENT OF INDIA  
NORTH EASTERN COUNCIL SECRETARIAT  
NONGRIM HILLS: SHILLONG 793003**

No. NEC/EM/ 34/2009

Dated the 26<sup>th</sup> October 2009.

**NOTICE INVITING TENDER (NIT) FOR SELECTION OF AN EVENT  
MANAGEMENT ORGANISATION FOR CONDUCTING A MULTI –STATE  
COMPOSITE COMPETITIVE CULTURAL PROGRAMME NAMED  
“NORTH EAST WAVE”**

North Eastern Council, Shillong invites proposals from reputed event management firm/Company/Agency for conducting a Multi State Composite Competitive Cultural Programme named **“North East Wave”** in the Television Reality show format. This programme will showcase the composite cultural heritage like Folk/Ethnic Dances, Songs etc of the North Eastern Region including Sikkim. Only organizations having previous experience in organizing such type of events coupled with experience of producing TV programmes in the North Eastern Region need to apply.

**2.** Interested organizations may send their proposals along with the design and cost of such event in two separate sealed envelopes, one for the design of the event and one for the cost of the event. The proposals will be examined by a committee constituted under the Chairmanship of Secretary, NEC. The Committee will first evaluate the design and for the selected design only financial bids will be opened

**3.** Short-listed agencies may be called for a presentation in the NEC Secretariat, Shillong at their own cost.

**4.** The final selection will be done on the basis of the presentation, the technical and financial bids. The method of selection will be based on CQcCBS (Combined Quality-cum- Cost Based System).

5. The Council reserves the right to accept or reject any or all applications without assigning any reasons thereof.

**6. Format of the Event.**

**A.** The event will have two stages.

(i) Competitions at various levels and places in each State culminating in winners in every State.

(ii) These winners will participate in inter-state competitions which would be the quarter final stage and thus onwards to the final stage in Guwahati where the final winner will be declared.

**B.** The Telecast and SMS based competition would start from the quarter final stage onwards.

**C.** The selected events management company will negotiate with mobile service providers and TV channels for sponsorships to telecast the event which will culminate in the Mega final at Guwahati.

7. NEC will sign an MoU with the selected agency which will be framed out in due course separately indicating therein acceptable terms and conditions.

8. Interested agencies may submit their proposals within 15 days of publication of this advertisement to the following Address:-

Director (IPR),  
North Eastern Council Secretariat,  
Nongrim Hills, Shillong- 793003  
Meghalaya.

(D. Khound)  
Director (E&M) & i/c DIPR  
Tel: 0364-2522668